JOHN SCHUSTER
WEB DESIGNER

✉ j@schuster.me
📞 312-380-5745
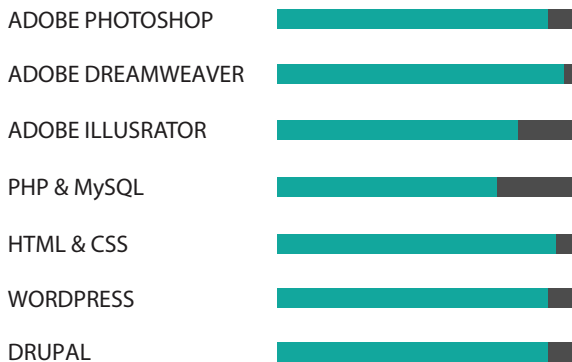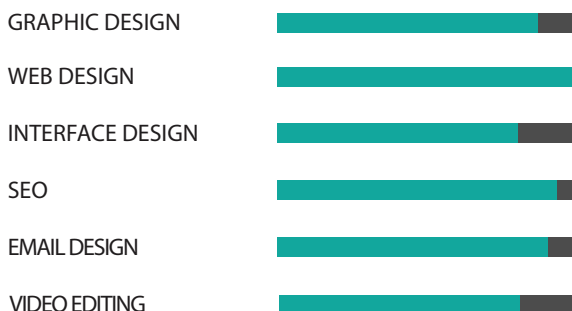📄 Schuster.me
📍 Elmhurst, IL

👤 PROFILE

Utilizing creative, programming, web design, web development, and graphic design skills to develop projects and publish web sites for businesses & organizations that are not only functional and easy to use but dynamic and visually pleasing.

💻 SOFTWARE SKILLS

- ADOBE PHOTOSHOP
- ADOBE DREAMWEAVER
- ADOBE ILLUSRATOR
- PHP & MySQL
- HTML & CSS
- WORDPRESS
- DRUPAL

💡 PROFESSIONAL SKILLS

- GRAPHIC DESIGN
- WEB DESIGN
- INTERFACE DESIGN
- SEO
- EMAIL DESIGN
- VIDEO EDITING

💼 JOB EXPERIENCE (CURRENT)

COMPANY CHICAGO INC. / **SEPT 2010 - PRES.**
WEB DESIGNER & DEVELOPER
Provide web design and development services.

DRPERY CONNECTION. / **SEPT 1999 - PRES.**
WEB DESIGNER & DEVELOPER
Provide web design and development services.
Create print graphics for postcard & magazine ads

DESITTER FLOORING / **JAN 2009 - PRES.**
WEB DESIGNER & SOCIAL MEDIA MARKETING
Create website designs and landing pages.
Manage pay-per-click advertising campaigns.
Create social media marketing ads & graphics.

📖 EDUCATION

AMERICAN ACADEMY OF ART / **1995- 1998**
ILLUSTRATION & GRAPHIC DESIGN
Associate Degree in Illustration.
Minor in Painting and Graphic Design.

COLLEGE OF DUPAGE / **1998 - 1999**
PROGRAMING & GRAPHICS
Course work in Computer Graphics and Design:
Computer Art I-III, Graphic Design, Computer Programming, Marketing, Advertising.

JOB EXPERIENCE (PAST)

MORGAN STANLEY / JUL 2010 - AUG 2010

USER INTERFACE DESIGNER

Redesigned UI for their internal financial applicaion.

Created frontend code for new application interface.

HEWITT ASSOCIATES / JAN 2009 - APR 2009

USER EXPERIENCE APPLICATION DESIGN

Created demo application prototypes.

Designed Icons and documentation manuals.

Created wire frames and web application schematics.

WALGREENS HEALTH SERVICES / APRIL 2007 - JULY 2007

INTERNET MARKETING STRATEGY

Project: User Interface Design Contractor

Location: Deerfield, IL

Designed web page layouts

Created site maps and page flows for pharmacy and healthcare services,

including PBM, mail service, home care, and specialty pharmacy.

participated in application development and internet marketing team

meetings

VIGNETTE/MOTOROLA / SEPT 2005 - DEC 2005.

WEB DEVELOPER CONTRACTOR

Built Motorola Global Human Resource Portal

Migrate existing HR content from intranet

Utilized Vignette CMS web portal software

Built content modules displayed to specific countries and regions

HARTFORD COMPUTER GROUP / FEB 2005 - APRIL 2005

WEB DESIGN CONTRACTOR

Inverness, IL

Designed the website: arguscamera.com

Site built with Dreamweaver and Fireworks

Utilized DHTML, CSS, and Javascript

JOB EXPERIENCE (PAST)

COLLEGE OF AMERICAN PATHOLOGISTS / SEPT 03 - OCT 2004

WEB DESIGN CONTRACTOR

Northfield, IL

Edited content of website www.cap.org

Utilized Documentum content management system

Created XML documents and templates

NEC SOLUTIONS / JUNE 2003 - JULY 2003

WEB DESIGN CONTRACTOR

Arlington Heights, IL

Designed and updated pages on www.necbigpicture.com

Updated information in MySQL databases

SOCIETY OF ACTUARIES / APRIL 2005 - AUG 2005

FEB 2002 - MAR 2002, FEB 2004 - APRIL 2004

WEB DESIGN CONTRACTOR

Schaumburg, IL

Performed maintenance and updates to www.soa.org

Creating web pages and graphics for the Society of Actuaries

Utilized Dreamweaver, Homesite, Microsoft Word, Excel, Photoshop, HTML,CSS, and JavaScript

CHICAGO CONVENTION AND TOURISM BUREAU / APRIL 2001 - JUNE 2001

WEB DESIGN CONTRACTOR

Chicago, IL

Performed maintenance and updates to www.choosechicago.com

Creating web pages and graphics for the Chicago Convention and Tourism Bureau

Utilized Dreamweaver, Homesite, Photoshop, Illustrator, HTML, and JavaScript

JOB EXPERIENCE (PAST)

CLICK COMMERCE / OCT 2000 - NOV 2000

WEB DESIGN CONTRACTOR

Chicago, IL

Worked in the Design department

Creating web pages and graphics for the Click Commerce demo application

Utilized Dreamweaver, Homesite, Photoshop, Illustrator, HTML, and JavaScript

SELLING DYNAMICS / JAN 2000

WEB DESIGNER

Arlington Heights, IL

Designed Web site: www.sellingdynamics.com

Initiated project from concept to finished site

Designed interface, links, text, images, HTML and JavaScript utilizing Illustrator, Photoshop, and Dreamweaver

LIVE SITES

DraperyConnection.com Drupal Design, Print Advertising, Hosting & Maintenance

Tacochela.com Ecommerce, Design, Photography, Logo Design, Social Media, Hosting & Maintenance

BilancioSalon.com Wordpress Design, Photography, Pay-Per-Click Advertising, Hosting & Maintenance

VillaParkBarberShop.com Wordpress Design, Hosting & Maintenance

PlumbingVillaPark.com Wordpress Design, Social Media, PPC Advertising, Hosting & Maintenance

JMFLaw.com Drupal/Wordpress Design, Pay-Per-Click Advertising, Hosting & Maintenance

IllinoisNursingHomeGuide.com Wordpress Design, Pay-Per-Click Advertising, Hosting & Maintenance

DeSitterCommercialFlooring.com Design, Hosting & Maintenance

AroundTheTownHVAC.com Design, Search Engine Optimization, Hosting & Maintenance

SLSplumbers.com Design, Email Marketing, Hosting & Maintenance

AnnKohout.com Wordpress Design, Social Media Marketing & Maintenance.

LussoDesignResource.com Wordpress Design, Hosting Setup & Maintenance

AprielsIVycare.com E-commerce, Design, Logo Design, Hosting Setup & Maintenance

BrannClay.com Wordpress Design, SEO, Hosting & Maintenance

CuttingToolsChicago.com Wordpress Design, Hosting Setup & Maintenance

GlassConceptsChicago.com Wordpress Design, Hosting Setup & Maintenance

MolsonArch.com Wordpress Design, Hosting Setup & Maintenance

DrainMedics.co Wordpress Design, Hosting Setup & Maintenance

spiret.org Wordpress Design, Hosting Setup & Maintenance

diamondparkinginc.com Wordpress Design, Hosting Setup & Maintenance

ctcac.org Design, Hosting Setup & Maintenance

DecoratingConcierge.com Design, Hosting Setup & Maintenance

JGuido.com Design, Hosting Setup & Maintenance

JJohnson.art Design, Hosting & Maintenance

LandPeaceFoundation.net Design, Hosting & Maintenance

MarketingPartnersNetwork.com Design, Hosting & Maintenance

VersatileHandymanService.com Design, Hosting & Maintenance

CONFERENCES/ADDITIONAL TRAINING

1st Place Google Hackathon Chicago 8/3/2011
Part of the HTML5 Web App competition for the Google Chrome Web Store.

Team tied for 1st place. HTML5 API's included: Canvas, Web Sockets & Web Audio.

Word Camp Chicago 6/5/2010 Chicago, IL
All day training sessions on Wordpress development

Drupal Camp Chicago 12/12/2009 Evanston, IL
All day training sessions on Drupal CMS development

SXSWi 2008 Austin, TX
Attended week long web design and development sessions

Largest web developer conference in the US

Web Content 2007 Chicago, IL
Attended conference to learn the latest content technologies

CERTIFICATIONS

Google Analytics Academy
Google Analytics for Beginners 1/30/2018

Advanced Google Analytics 2/3/2018

Google Academy for Ads
Adwords Fundamentals 1/28/2018